



## A NOTE FROM THE PRESIDENT



It is with great excitement that we send you the first Big Hearts for Little Hearts Desert Guild eNewsletter for the 2019-2020 season.

We have gone above and beyond to give you the most interesting articles possible. We hope that you enjoy the newsletter as much as we have

enjoyed putting it together.

Let me begin by inviting you to join, or renew, your membership in Big Hearts for Little Hearts Desert Guild. Perhaps you might even consider bringing up your membership to the next level. Regardless, any level would be greatly appreciated by us and the children of the Coachella Valley.

As many of you know, our Loma Linda University Children's Health-Indio Clinic has been open since March of 2018. The fabulous Jill & Barry Golden Pavilion allows children to receive comprehensive specialized care without having to worry about leaving their community to receive that care, and insures that no child is denied, regardless of the family's ability to pay. That's a commitment to our children that we take very seriously.

We are very proud to share with you that our Guild Board members and volunteers are very busy planning an exciting and fun lineup of events for the 2019-2020 season. For your convenience, we are including our season event calendar in our Newsletter. We look forward to seeing you at as many of our events as your schedule will allow.

**Fondly,**  
**Andrea Rosenblatt, President**  
**Big Hearts for Little Hearts Desert Guild**

## MEMBERSHIP TEA

**Thursday, November 14th 3 p.m.-5 p.m.**  
**Carol & Tim Rochford, Rancho Mirage**

Our annual Membership Tea will salute our members and welcome new friends.

This year's Tea promises to be very special...a fabulous setting, live music, inspiring speakers, gourmet catering by Lulu California Bistro... and more! We'll also shine the spotlight on our world-class facilities and services, and the Loma Linda University Children's Health-Indio, Jill & Barry Golden Pavilion.

The membership of Big Hearts for Little Hearts Desert Guild is dedicated to supporting Loma Linda University Children's Hospital, and is the sole children's hospital in the Inland Empire specializing in the care of critically ill children and children with special needs.

What a wonderful way to make a very real difference in the lives of children and their families in the Coachella Valley. Watch your mail for more information. Mark your calendar and bring your friends! For more information, contact Dawn Rashid ([dawnrashid@yahoo.com](mailto:dawnrashid@yahoo.com)).

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## JIMMY CHOO EVENT



Foot first, ladies! Try on shoes from the Jimmy Choo Fall/Winter collection at the 2nd Annual Jimmy Choo Event on Tuesday, November 12th from 2-5 p.m. at the lovely home of Karen Miles in Palm Desert.

The collection, featuring shoes, handbags, sunglasses, and a variety of men's accessories, is not yet available in stores, or even online. While you shop, enjoy beverages and hors d'oeuvres catered by Lulu California Bistro.

The event will raise funds for Loma Linda University Children's Health - Indio, Jill & Barry Golden Pavilion.



Do you know anyone who would like to become a member and join in our activities? If so, email Joan Woehrmann at ([dizzybld1@aol.com](mailto:dizzybld1@aol.com)).



# MEET ANDREA ROSENBLATT



## What brought you to the Coachella Valley?

My family vacationed here from the time I was five years old. My parents eventually bought a vacation house in Rancho Las Palmas Country Club which they owned for almost 20 years. A few years later, my parents moved full time to Sun City Palm Desert. A few years after that, my father passed away, so I moved out here to be with my mom. The next year when my mom died, it seemed like the natural thing was to stay, so I did.

## How did you decide to become involved with Big Hearts for Little Hearts Desert Guild?

About four years ago I went to Susan Linsk's clothing line showroom. Susan is one of our Past Presidents. While I was there, I got into a conversation with another Past President, Dale Rotner. We were talking about my background in Los Angeles and I mentioned how when I moved out here I was looking for a new way to get involved with children. She briefly mentioned Big Hearts and said she would love to talk to me about the organization over lunch. So we did. It really didn't take much convincing.

Andrea Rosenblatt is President of Big Hearts for Little Hearts Desert Guild. She was born in Denver, Colorado, and grew up in West Los Angeles. She married a man who had two lovely children and slipped into the role of a mother right away. Four years later she welcomed her daughter Natalie. Over the years she worked for her then-husband's family business where she learned about merchandising and licensing.

Her clients included such companies as ABC, Disney, Warner Bros., and Six Flags. When she left there, and divorced, she maintained her own business in the merchandise/licensing world. At any given time, she was the licensee for any daytime soap opera on either coast. At the same time, she was doing community service, was a fundraising consultant, and was hired for private events and parties. Today, her community service focus is not only for Big Hearts for Little Hearts, but she also is a computer networker for animal kill shelters in different parts of the country including California. Andrea continues her career as a real estate agent.

During the conversation, she also asked me if I would like to join the Board and chair their main event, "Girls, Guys, & Giving". Of course, I said yes and that was the literal beginning. The rest, as they say, is history!

## What motivates your charitable involvement?



I've been involved with fundraising from a very early age. I'm lucky. I was raised to believe that giving back is what you do; it's who you are. I have always known my "why" in life.

I am here to support animal rights and help children however and wherever I can.

## What are your goals for BHLH Desert Guild in the coming year?

Along with our Guild, I would like to inform and educate the community about our amazing children's clinic in Indio. Of course, we would all like to see our fiscal contributions to the hospital grow. On a more personal note, I would also like to help set new protocols and guidelines for future Guild presidents.



Follow us on    
[luchdesertguild.org](http://luchdesertguild.org)

Big Hearts for Little Hearts Desert Guild  
Post Office Box 1464  
Rancho Mirage, CA 92270



# Save the Date 2019 - 2020 CALENDAR

**Dishes for Wishes** Wednesday, October 30  
6 p.m.- 8:30 p.m.

The Loma Linda Guild hosts their annual "Time for Tea" cooking school. Taste entrees by local chefs. National Orange Show Events Center, San Bernardino. Opportunity drawing, shopping boutique. Tickets: \$70 pp. Contact Josh Zahid (jnzahid@llu.edu) for more information.

**Hugs Help Healing** Monday, November 18  
Monday, April 6 2 p.m. - 4 p.m.



Join us at Loma Linda University Children's Hospital as we make children's dreams come true. Children choose a teddy bear and an outfit. Email Jeanne Mace (jymace@aol.com) for more information.

**Jimmy Choo Afternoon** Tuesday, November 12  
2 p.m. - 5 p.m.

An exclusive showing of Jimmy Choo collections. Benefits children in desert communities. Contact Josh Zahid (jnzahid@llu.edu) for information.

**BHLH Membership Tea** Thursday, November 14  
2 p.m. - 4 p.m.

Bring your friends to our Annual Tea. Email Dawn Rashid (dawnrashid@yahoo.com) or Joan Woehrmann (dizzybld1@aol.com) for information.

**Cathy's Cooking Class** Wednesday, December 11  
10 a.m.

Karlyn Boppell hosts Chef Cathy Rogers at her home in Waterford as she demonstrates, cooks, and serves a delicious lunch. \$100. Limited to 20 guests. Email Sherry Cherlin (sherry.cherlin@bd-homes.com) for information and reservations.

**Santa Stroll** Wednesday, December 25  
9 a.m. - 1 p.m.

Spread good cheer, a few cookies, and little gifts to Children's Hospital patients at LLUCH. Email Josh Zahid (jnzahid@llu.edu) for information.

**Cooking Demonstration** Tuesday, January 14  
11 a.m.

Wally's Chef Pascal Lallemand will demonstrate and serve a gourmet 3-course luncheon for your dining delight. Email Sherry Cherlin (sherry.cherlin@bdhomes.com) for information.

**"It's All About the Kids!"** Monday, February 3  
4:30 p.m. - 9 p.m.

Our annual Gala has a new name and a new look. Join us at the newly renovated JW Marriott Desert Springs Resort & Spa for an exciting evening featuring unique boutiques, live entertainment, live and silent auctions, gourmet dining and surprises galore! Email Andrea Rosenblatt (andreaeyw@gmail.com) for information.

**LLUCH Foundation Gala** Thursday, February 20  
5 p.m. - 9 p.m.

The Annual Foundation Gala is a special evening. This year's theme is "Creating a Masterpiece." Riverside Convention Center. For information, email Josh Zahid at (jnzahid@llu.edu).

**Cooking Demo** Wednesday, March 4  
Toscana Country Club 11 a.m.

**Bunny Hop** Sunday, April 22  
9 a.m. - 11 a.m.



Bunnies are everywhere in the lobby of the Loma Linda University Children's Hospital as volunteers wearing bunny ears distribute goodie baskets to children on Easter morning. Email Josh Zahid (jnzahid@llu.edu) for information.



# MAKE WISHES

# Come True

## Dining For a Cause

Each month, a local Valley restaurant will support our fundraising campaign by donating a percentage of the revenue to LLUCH. The following restaurants will be featured this Fall:

**September 19th- California Pizza Kitchen**

**October 23rd- The Old Spaghetti Factory**

**November 12th- Eureka**

Bring your friends and make sure to mention that you are dining to support Loma Linda University Children's Hospital. We will let you know whether the restaurant will be serving lunch, or dinner. Stay tuned for more dining news!

## Purchase a Caring and Concern Card

Celebrating a birthday? Anniversary? Special Occasion? Commemoration? Make a minimum donation of \$25 and we will send the appropriate lovely tribute card to your friend or family member, please call Fidge Brown at 760-324-7986 or email (fidgets530@dc.rr.com).

## Buy a Teddy Bear

Hugs Help Healing! Twice a year, Desert Guild Members visit Loma Linda University Children's Hospital to give children teddy bears. Each child chooses his or her own teddy bear and its outfit. If you would like to buy a teddy bear for a child, the cost is \$30. Contact Jeanne Mace (jymace@aol.com)



## Have a Heartfelt Birthday

Share your birthday with Loma Linda University Children's Hospital (LLUCH). It's a great way to celebrate your birthday and build hope for kids in need. There are two great ways to participate:

1

It's easy! Instead of asking friends and family for gifts, ask that they make a donation in honor of your birthday. All members get an exclusive Birthday Club button and certificate.

2

Two weeks before your birthday, go online and notify Facebook that you want to join Facebook birthday. Write a little note about why you want friends to support Big Hearts for Little Hearts Desert Guild. You can also set a financial goal. On your birthday, your friends will receive a notification asking them to celebrate with you. Facebook donates \$5 for every birthday fund-raiser. For more information contact Amiee Lay at alay@llu.edu or call 909.558.5368. Let us know when you join and we'll add your birthday message to our eNewsletter too.

Happy Birthday to our September and October Big Hearts Members. If you would like to see your birthday in our upcoming newsletter's, e-mail Dawn Rashid (dawnrashid@yahoo.com). We'll see you here soon!

**Joan Woehrmann - October 11**

**Lizette Vela - October 17**

**Nancy Polacheck - October 21**

## Donate to Our Basic Essentials Fund

Many of the children we help come from financially challenged or foster homes.

Your donation to our Basic Essentials Fund will be used to purchase needed items such as socks, underwear, and t-shirts.

And if you know how we might be able to obtain backpacks and/or cases to fill with tooth brushes, hair brushes, and other things that the children can take home, please email Laine Weil (tweil@dc.rr.com).



EXECUTIVE BOARD & COMMITTEE CHAIRS



Loma Linda University Children’s Health – Indio also received a \$260,00 grant from The Coeta and Donald Barker Foundation. The Barker Foundation helps fund nonprofit organizations devoted to education, culture, healthcare and social services. “This is a match made in Heaven,” said Nancy Harris, President and CEO of the Foundation. “We applaud Loma Linda for their success in this endeavor.”



Loma Linda University Children’s Health – Indio, Jill and Barry Golden Pavilion earned the Coachella Valley Workplace Wellness Award in June for its dedication to the health and wellness of its employees. The clinic earned the grand prize in the small business category from the Health Assessment Resource Community (HARC).

- 13,536 CV children have been diagnosed with asthma
- 11% of CV children have not visited a health care provider in the past year
- 15,147 CV children have been diagnosed with mental health disorder
- 49% of CV children age two and up are overweight or obese

Here’s the good news! The LLU Children’s Health Indio Clinic is the medical home to more than 950 patients. Services include well care visits, sick visits, vision and hearing screening, specialty care, dentistry and behavioral health.

(Statistics provided by HARC)

We have fabulous events and programs for our 2019-2020 year, but we need your help! When you become a committee member, you’ll make new friends and you’ll help the children and families who need your support. It doesn’t take a lot of time – and the rewards are many. Please email the chair of the committee you wish to join for more information.

President	Andrea Rosenblatt
Vice President	Mary Ann Xavier
Secretary	Karlynn Boppell
Corresponding Secretary	Heidi York
Parliamentarian	Jeanne Mace

CHAIRS/COMMITTEE MEMBERS

“It’s All About Kids” Fundraiser:

Chairs: Andrea Rosenblatt (andreaeyw@gmail.com)  
Lizette Vela (liz3rugrats2012@yahoo.com)

Décor: Julie Zicovich (julzic@charter.net)  
Lizette Vela (liz3rugrats2012@yahoo.com)

Entertainment: Jane Treacy (janetreacy70@gmail.com)

Silent/Live Auction: Angie Nelson (adismyer@hotmail.com)

Sponsors: Karlyn Boppell (mimix3plus2@aol.com)

Boutique Vendors: Dale Rotner (djrotner1@aol.com)  
Susan Linsk (susan.linsk@gmail.com)  
Sherry Cherlin (sherry@sherrycherlin.com)

Care & Concern: Fidge Brown (fidgets530@dc.rr.com)

Cooking Demos: Sherry Cherlin (sherry@sherrycherlin.com)

eNewsletter: Jane Treacy (janetreacy70@gmail.com)  
Patrick Linsk (plinsk28@gmail.com)

Fashion Luncheon: Susan Linsk (susan.linsk@gmail.com)

Hospital Tours: Kathleen Venturi (kandkv2000@yahoo.com)  
Mary Ann Xavier (xavier634@aol.com)

Help, Hugs & Healing: Jeanne Mace (jymace@aol.com)

Junior Guild: Lizette Vela (liz3rugrats2012@yahoo.com)

Membership: Joan Woehrmann (dizzybld1@aol.com)  
Dawn Rashid (dawnrashid@yahoo.com)

Member Liaison: Dirk Biermann (d.t.biermann@gmail.com)

Pediatric ER Clothing: Lainie Weil (tweil@dc.rr.com)

Social Media: Lizette Vela (liz3rugrats2012@yahoo.com)

Tree of Hearts: Janice Spencer (janspencer8@gmail.com)  
Donna Warren (donna.warren32@gmail.com)