

# eNEWSLETTER

IN SUPPORT OF LOMA LINDA UNIVERSITY CHILDREN'S HOSPITAL

AUGUST 2015

## A NOTE FROM YOUR PRESIDENT:



Get ready US Post Office, because here comes the DESERT GUILD♥. Fall is fast approaching and it's time to start our season's mailings. In the coming

weeks, you'll be receiving our annual membership appeal as well as our event invitations. Our Cooking Demo Chair, Rhona Bader, has planned demos that will be interesting, informative, and downright delicious. Debbie Casden, our Signature Event Chair, has worked tirelessly this summer to bring you a new and exciting event in March that we think will knock your socks off. You should have already received your save-the-date cards in the mail, so I hope your season's calendar is marked for all of our "heart-warming happenings." Don't miss any of these wonderful events... r.s.v.p. nippily to reserve your seats. Oh, and don't forget to bring your friends!

As you receive your annual membership dues appeal, please keep in mind how important your dues are to our Guild. You might be thinking, "I attend the events, so why pay dues too?" Here's why...your BIG HEARTS FOR LITTLE HEARTS DESERT GUILD dues form the footing of our support base. This base enables our Guild to support LLUCH in so many ways. Think of it this way...for \$35 per year, you can either buy one latte per month at your

## The Importance of Membership Dues...

**WHERE DOES YOUR MONEY GO?** It's an important question for an important cause, and the important answer is that your dues help save lives.

True story...last season I was standing in line at a local coffee house when I struck up a casual conversation with a cute young girl next to me. We were both in a hurry and I asked why she was rushing. She was afraid she'd be late to her college class and then told me that she wanted to go into the healthcare profession. When I asked why healthcare interested her, she replied that she was a high-risk pregnancy and without the state-of-the-art medical treatment her Mom had received, she probably wouldn't have been born. And where was she born? You guessed it, Loma Linda University Children's Hospital! She plans to give back, and that's why WE give.

Over the past twelve years, your dues coupled with our fundraising endeavors have funded the following:

- ♥ NICU Satellite Pharmacy
- ♥ PICU Satellite Pharmacy in partnership with Ken and Kathleen Venturi
- ♥ Fifth Floor Family Waiting Room
- ♥ PICU Family Consultation Room
- ♥ PICU Transport Ventilators
- ♥ PICU LifePak Monitors
- ♥ PICU Med-Fusion Pumps
- ♥ PICU Cribs
- ♥ SIMS Mannequins for training
- ♥ Blood Pressure Monitors
- ♥ Patient Beds for the Oncology Unit
- ♥ Diversionary Toys and Games for the patients, including iPads
- ♥ Zero Gravity Chairs for Parents
- ♥ Children's Clothing for the ER
- ♥ Last season alone, the DESERT GUILD purchased two Phillips MP5 Cardiac Monitors for the PICU, one Portable ECG Machine for the PICU, and three Ohio Infant Warmers for the Pediatric Cardiac ICU.

Because of the DESERT GUILD, these items went from "wish list" to reality. And we have our wish list for next year...4 Phillips MP5 Cardiac Monitors, 10 GE Panda Infant Warmers with T-resuscitator and Tank Holder, 5 Corometrics GE Healthcare Fetal Monitors, and 2 Phillips MP-2 Transport Monitors.

THIS IS WHERE YOUR MONEY GOES. Please help us make next year's wish list into another reality by renewing your membership at the highest possible level and joining us this next season at our many fundraising events. Think of how many more high-risk babies survive because of your generosity! ♥

favorite coffee-house, or you can help save the lives of our Coachella Valley children. Like they say, perspective is everything, so please renew your membership to our DESERT GUILD. Our kids and their doctors thank you! ♥

**Do you know anyone who would like to become a member and join in our activities? If so, have them call Joan Woehrmann at (760) 328-2132 or email her at dizzybld1@aol.com**



LOMA LINDA UNIVERSITY  
CHILDREN'S HOSPITAL  
Foundation



**Big Hearts for Little Hearts Desert Guild**  
P. O. Box 1464  
Rancho Mirage, CA 92270  
Email: desertguild@llu.edu  
Website: lluchdesertguild.org



## Ensure critical care for the children of the Coachella Valley ...

The Desert Guild invites you to join us in providing health, wholeness, and healing for children of our Valley. If YOUR BIG HEART is willing to share our passion and vision please join our Desert Guild today. Bless the Little Hearts who need your healing touch.

*"A person's world is only as Big as their Heart."  
– Tanya A. Moore*

Loma Linda University Children's Hospital partners with Coachella Valley hospitals and physicians, transporting children by ambulance and helicopter for specialized services not available at local hospitals.

**More than 30% of the children transported to the Neonatal and Pediatric Intensive Care Units at LLUCH are residents of our desert communities.**

Loma Linda's Pediatric Emergency Department is the only Level 1 Pediatric Trauma Center in the region. This Level 1 Pediatric Trauma Center helps kids with the most serious, life-threatening medical emergencies, and also offers one of the largest and advanced Neonatal Centers.

♥ The Big Hearts for Little Hearts Desert Guild, Loma Linda University Children's Hospital's fundraising arm, was founded in 2002 to raise awareness and support of Loma Linda University Children's Hospital. **Over the past 13 years, the Big Hearts For Little Hearts Desert Guild has raised in excess of \$1.7 million to serve this community and its children through action and leadership, emphasizing children's health care needs.**

As a result of the Guild's vision, funds raised have provided an array of medical equipment for the Children's Hospital, pharmacies for both the Pediatric and Neonatal Intensive Care Units, as well as comfortable family waiting rooms.

## Loma Linda University Children's Hospital...

For more than **20 years**, Loma Linda University Children's Hospital, has been helping kids with many life-threatening medical emergencies. LLUCH is the sole children's hospital for **1.3 million** in the Inland Empire's four-county region, including the Coachella Valley. In 2014, approximately **2,000 Coachella Valley children** received life-saving state-of-the-art medical care from Loma Linda University Children's Hospital.





**the old  
spaghetti  
factory**

# Tip-A-Firefighter

All tips collected by the firefighters will be donated to Loma Linda University Children's Hospital



Big Hearts for Little Hearts Desert Guild invites Coachella Families to

**The Old Spaghetti Factory Tip-A-Firefighter**  
benefiting Loma Linda University Children's Hospital

**Wednesday, September 23, 2015**

**11:30 am - 2:00 pm**

**4:00 pm - 9:00 pm**

**The Old Spaghetti Factory**  
71743 Hwy 111  
Rancho Mirage, CA 92270  
(Across from the River)

For more information contact  
Tiffany Hoekstra at 909-558-5367 or [thoekstra@llu.edu](mailto:thoekstra@llu.edu)



**LOMA LINDA UNIVERSITY**  
**CHILDREN'S HOSPITAL**



Tune into  
KESQ

News Channel 3 ABC or CBS Local 2 on September 24, 2015  
to watch our very own RHONA BADER, 'Lunch and Learn' Chair  
be interviewed by News Anchor Jeff Stahl.



 FOLLOW US ON INSTAGRAM ...  
DESERT GUILD

 FOLLOW US ON FACEBOOK ...  
Big Hearts for Little Hearts Desert Guild

FOR MORE INFORMATION ON  
BIG HEARTS FOR LITTLE HEARTS  
Desert Guild

MEMBERSHIP INFO: [luch.org/dgm](http://luch.org/dgm)

ENDOWED CHAIR FUND: [luch.org/wp](http://luch.org/wp)

TEDDY BEARS: [luch.org/hhh](http://luch.org/hhh)

COOKING DEMOS: [luch.org/cookingdemo](http://luch.org/cookingdemo)